

**Madison Ice Arena**  
725 Forward Drive  
Madison WI 53711



**Hartmeyer Ice Arena**  
1834 Commercial Ave  
Madison WI 53704

### **Ad Banner Program 2009-2010 Skating Season**

- Basic Program 1.....\$600/one year**
  - **One** Advertising Banner – 3’ x 6’ full color  
Displayed at MIA or HIA

- Basic Program 2.....\$900/one year**
  - **Two** Advertising Banners - 3’ x 6’ full color  
One ad banner displayed at each ice arena

***All ad banners will be displayed by November 1, 2009 and remain on display until October 31, 2010.***

**Madison Ice Inc.**, is a 501(c)3 non-profit organization, which owns and operates Madison Ice Arena and Hartmeyer Ice Arena. **Madison Ice Inc.** relies on the generosity of the Madison community to help fund ice skating programs, events and renovations & improvements at both Madison Ice Arena and Hartmeyer Ice Arena.

**Madison Ice Inc.** is committed to providing state-of-the-art skating facilities and programs to youth and adult hockey organizations, figure skating clubs, high school teams and the Madison community.

It is **Madison Ice Inc.’s mission** to expand interest in ice skating activities and programs in the Madison area through learn-to-skate programs, hockey, figure skating, scholarships for underprivileged children, public skating, more accessibility for handicapped individuals and to continue building on current programs.



**Company Name** \_\_\_\_\_ **Contact** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Advertising Banner Company

**Payment must accompany contract order. Please make payments to: Madison Ice Inc.**

**For Internal Use Only:**

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Skating Organization:** \_\_\_\_\_

**Date Submitted:** \_\_\_\_\_ **Ice Credit Earned:** \_\_\_\_\_

**Received By:** \_\_\_\_\_